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Police Announce Data-Driven Approach to Crime and Traffic Safety Initiative

Press Release

For Release: 06-26-17

Prepared By: Capt. Dyon Harper

Police Announce Data-Driven Approach to Crime and Traffic Safety Initiative

Raytown, MO — On Saturday, July 1, 2017, Raytown Police will launch a Data-Driven Approach to Crime and Traffic Safety (DDACTS) initiative. Location-based crime and traffic data is integrated with traffic enforcement strategies to play a dual role in fighting crime and reducing crashes and traffic violations. This model does not require additional officers or overtime. Instead, existing resources are used in a more efficient manner.

The Raytown Police Department has identified two study areas, based on historic crime and traffic crash data for Raytown over a three year period. These areas represent an overall disproportionate volume of crime based on the size and population of the area.

DDACTS Zone #1 is the area around Raytown Road, from 59 Street to 63 Street. DDACTS Zone #2 is the area around 350 Highway, from Hunter to Arlington (see attached maps.)

Patrol officers will spend dedicated time conducting high-visibility enforcement in the treatment zones in addition to increasing patrols in these areas when they are not responding to emergency calls. Their goal is to prevent crime from happening in the first place, not to write tickets or make arrests (though both will be a byproduct of the increased presence.) The emphasis is on outcomes (reduced crime and crashes), not outputs (tickets and arrests).

Visit the Raytown Police Department's website to learn more about how DDACTS works, <http://www.raytownpolice.org/ddacts>.

DDACTS has proven successful by many other law enforcement agencies across the nation, and is endorsed by the U.S. Department of Justice, National Highway Traffic

