

CREATING EFFECTIVE & IMPACTFUL TRAINING PRESENTATIONS

Have you ever sat through a presentation or a class that left you with no doubt at all about what the term "Death by PowerPoint" means? Everyone has and the experience can be horrible! Why is it that some presentations catch your attention while others make you cross-eyed? How do you, as a presenter, make sure your audience is listening to you and not dividing their attention trying to read your slides? There is a secret to creating awesome visuals that enhance and empower your presentation and this webinar will share those secrets with you!

TOGETHER WE WILL:

- Understand the importance of "flow" in a presentation.
- Learn how to develop great visuals that grab the audience and drive action.
- Understand why some color combinations seem to "click" while others don't
- Clearly differentiate between "pretty" and impactful visuals
- Use clear visuals to trigger emotions and learning
- Make a commitment to NEVER use bullet points ever again!

DAVID WALKER

David Walker is currently the Chief Operating Officer & Training Director for Strategies for Youth. During his 20+ year career since leaving law enforcement, he has worked for a variety of large, multinational companies in technical marketing and communications and has developed and presented technical training and materials to audiences around the world. His law enforcement career began as a Deputy for the Latah County Sheriff's Office in Moscow, Idaho and later transferred to the Moscow Idaho Police Department. David helped to create and was the lead investigator for the Latah County Child Abuse Task Force. David is an IADLEST Nationally Certified Instructor, and has presented at the IACP National Conference as well as regional & state conferences.

COLLEEN WALKER

Colleen most recently, served as the Training Coordinator and Office Manager for Strategies for Youth, handling logistical planning and preparation for SFY's training events. Her professional experience includes work in the banking industry, as a Dispatcher for the Latah County Sheriff's office in Moscow, Idaho and previously served as a State of Idaho Driver's License Examiner. She is a summa cum laude graduate of the University of Idaho with a bachelor's degree in Clothing, Textiles and Design, with a minor in Art. Colleen continued her education working on a Master's degree while also teaching at the collegiate level.

Thursday, June 24th 2021
9:00am – 10:00am PST



AMANDA NELSEN

Amanda currently runs Spruce + Twine Co., a brand identity and product design business where she enjoys working with small businesses to grow and develop their aesthetic, voice, and presence. She graduated from the Rhode Island School of Design with a BFA in illustration. Her professional experience includes working for New England Sports Network as a Broadcast Designer, working for '47 Brand (previously Twins Enterprise) as a Production Artist and Art Director where she oversaw the rebrand of the company and for the PUMA Teamsport division (Reebok and Puma) where she led all international brand campaigns.

Registration information:

<https://attendee.gotowebinar.com/register/4985767775018149902>

Webinar ID: 584-781-387

Questions: markdamitio@iadlest.org

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