

Thursday, December 14<sup>th</sup>  
1:00pm – 2:00pm ET  
**2023**



# WE ARE MEASURING THE WRONG THINGS

## **DESCRIPTION:**

Society makes a lot of claims about how poorly law enforcement is performing in many areas. The problem is they are measuring the wrong things.

In this webinar, we will look at how law enforcement is measuring the wrong things, how training is measuring the wrong things, and how training measurement should be changed to fit the reality of law enforcement.

Developing proper measurement techniques for law enforcement and training can provide greater insight in the readiness of police, resiliency in LEOs, and start providing real data for measuring law enforcement performance.

## **LEARNING OBJECTIVES:**

- Receive information on the problems with using current research trends, the problems with research data
- Learn how to create performance measurement standards that will provide better data, police resiliency, and change how training efficacy is measured.

## **INSTRUCTOR:**

**RICK JACOBS**

**Rick Jacobs** is the principal of Jacobs, et al, LLC, is a Learning Strategist, and is former law enforcement from Virginia. Rick is a seasoned law enforcement instructor, has been adjunct faculty at several higher education institutions, and has applied his training and training development experience to other industries such as technology, banking, and the Department of Defense. He has been in the Learning and Development industry for almost thirty years as an instructor, adjunct faculty, and an instructional systems designer. He has a BS in Philosophy and an MS in Criminal Justice. As an adjunct faculty member at several universities and community colleges he has developed and delivered curriculum for philosophy, graphic art, and criminal justice. He is an IADLEST Nationally Certified Instructor and training evaluator for IADLEST's National Certification Program. Jacobs, et al, LLC, is a business and learning strategy consultancy helping organizations establish and build learning and development capabilities, designs and develops training, provides NCP pre-evaluation services, and delivers several instructor training and development courses specifically designed for law enforcement instructors.

## **SPONSOR:**



## **REGISTRATION LINK:**

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