No Power, No Point

Thursday, August 15th 2024
1:00 PM – 2:00 PM ET

MICHAEL FERGUSON

Michael Ferguson has 27 years of experience teaching law enforcement officers and academic criminal justice. For 15 of those years Ferguson taught at a large, regional police academy whose service area encompassed over 16,000 square miles. Ferguson's instructional specialties include criminal law, search and seizure, police emergency driver improvement, firearms, and law enforcement instructor development. Ferguson holds an MS degree from Sam Houston State University, a BA degree from Stephen F. Austin State University, and an AAS degree from Kilgore College. Ferguson's law enforcement licensure and certifications include, among others, a Texas Master Peace Officer certificate, a Texas Advanced Instructor certificate, and the Nationally Certified Instructor certification through IADLEST.

DESCRIPTION:

This one-hour course is designed to help law enforcement instructors create effective slideware presentations. The students will learn to create PowerPoint or Keynote decks with the students in mind rather than the instructor. The use of images, colors, text, and other concepts will be covered.

INSTRUCTOR:
Michael Ferguson

CLASS OBJECTIVES:

Upon completion of the course, the student will be able to:
- Identify common problems found in slides used to teach.
- Recognize examples of good slides vs badly created slides.
- Differentiate between effective slide design and ineffective slide design.

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